





A LONG TIME AGO,  
SOMEONE  
(PROBABLY AN ADULT)  
MADE UP SOME RULES  
ABOUT BOOKS.



PROBABLY THIS  
THIS  
GUY  
←



### The Rules of Book Reading

1. Don't throw the book.
2. Don't fold the pages.
3. Don't be rough with the book.
4. Don't draw on the book.
5. Read quietly to yourself.

AS YOU CAN IMAGINE,  
THESE RULES MADE SOME  
PEOPLE VERY NERVOUS AROUND  
BOOKS, AFRAID THAT THEY  
MIGHT DO THE WRONG THING.

SALES T

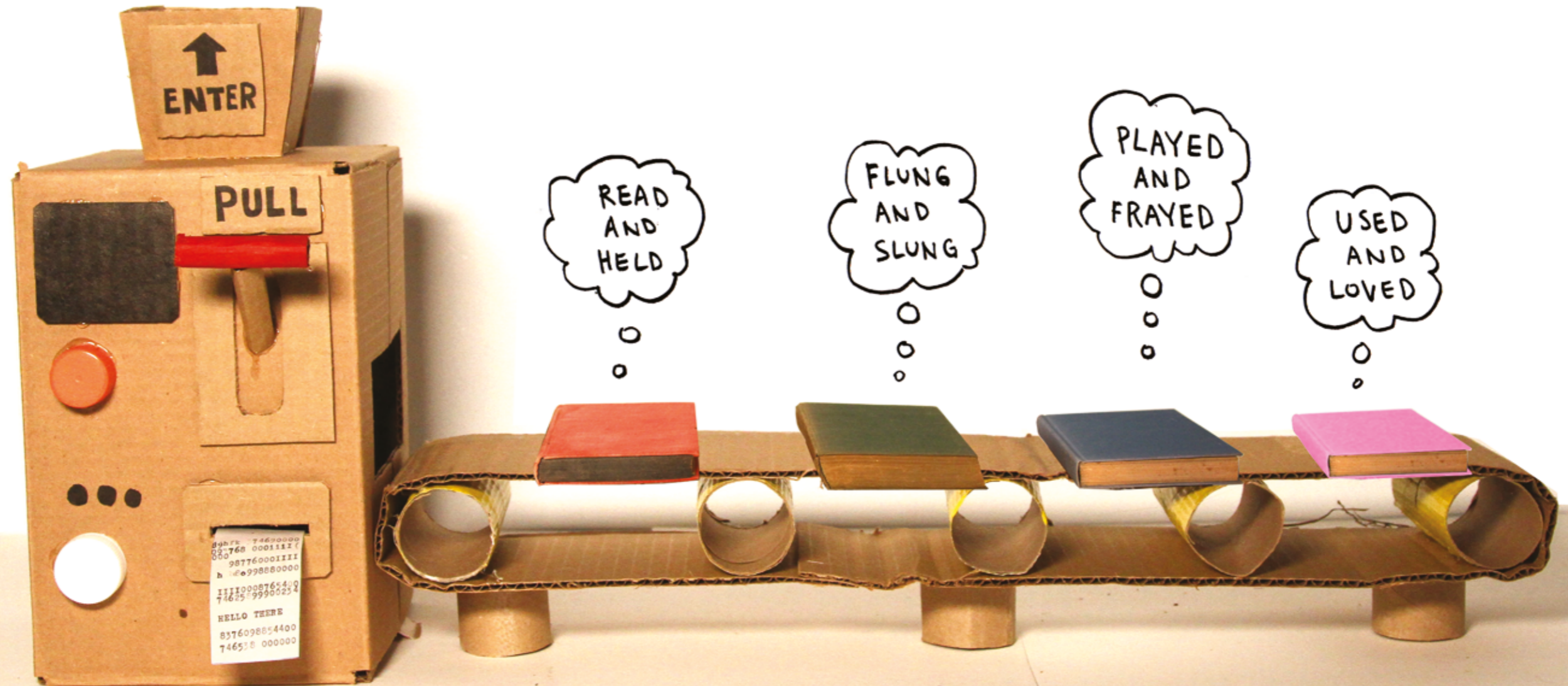
AND SO RATHER THAN RISK  
DOING THE WRONG THING,  
THEY MADE SURE TO DO AS  
LITTLE AS POSSIBLE WITH BOOKS.

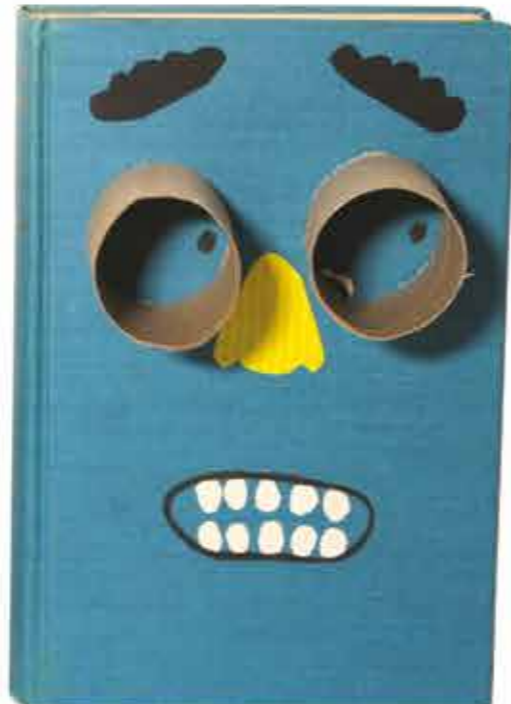


IS A BOOK  
REALLY A  
BOOK IF IT  
ISN'T BEING  
USED?

WHAT IF I TOLD YOU THAT BOOKS  
HAVE A SECRET WISH TO MOVE,  
TO DANCE, TO GO ON ADVENTURES,  
TO BE READ IN AS MANY WAYS AS  
POSSIBLE?

EVERY BOOK HAS A WISH TO BE:

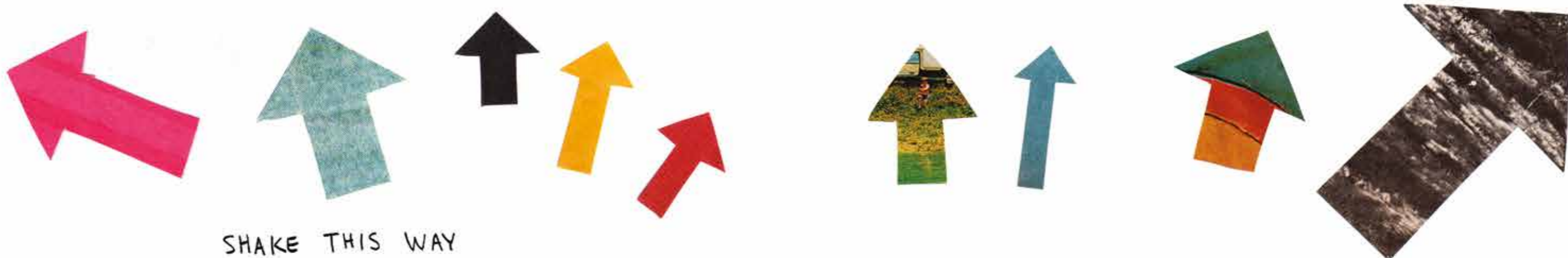




THANK GOODNESS YOU HAVE COME ALONG RIGHT AT THIS EXACT MOMENT! THE BOOK NEEDS YOU TO HELP MAKE ITS WISH COME TRUE!

DID YOU KNOW THAT A BOOK IS NOT ABLE TO BE ITSELF WITHOUT YOU? YOU HELP TO MAKE IT INTO SOMETHING. YOU BRING YOUR EXPERIENCES, YOUR IDEAS, AND YOUR IMAGINATION.

A BOOK CAN BE DIFFERENT EVERY TIME YOU READ IT BECAUSE YOU CAN BE DIFFERENT (SILLY, HAPPY, SAD, QUIET).

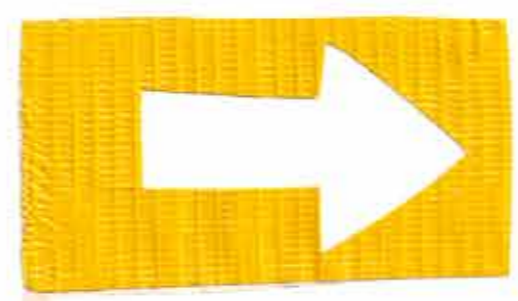


SHAKE THIS WAY



RUB YOUR HANDS HERE

AND THAT WAY



WHERE SHOULD WE **START**?

YOU MIGHT NEED TO SHAKE IT TO

**WAKE IT UP**

NOW CLOSE YOUR EYES, AND RUB YOUR HANDS ON THIS PAGE. CAN YOU FEEL IT WAKING UP? FASTER.

I THINK THIS IS WORKING. YES!

